



Ad Hoc

Ad Hoc is an assembly of varietal wines for any occasion, each wine sourced from its best-suited region in Western Australia.

From Margaret River, to Pemberton, to the regions of the Great Southern, we've grown up and worked amongst the vines. Our knowledge of these regions and relationships with other grape growers enables us to find the best vineyards for each grape variety, and this is what we show with through Ad Hoc.

We've travelled long to find the path of least resistance, enabling us to show you great quality at great value for money.

Ad Hoc are "go-to", dependable wines for any occasion, as characterful as their labels.

2022 PIP Rose

THE VINTAGE:

A mild and wet spring set vineyards up perfectly for the summer months, early heat and dry condition driven by strong easterly winds in the lead up to Christmas resulted in reduced yields but with fruit in exceptional condition at harvest. The standout varieties for the season were Chardonnay and Cabernet Sauvignon. Wines have great intensity, acidity and ripeness.

THE WINEMAKING:

Held on skins for 6 hours to pick up a slight pink hue and gently pressed with 50% of the juice fermented in 3 year old oak for 6 weeks. Bottled immediately after fermentation.

THE WINE:

Raspberry and musk. Pale pink, ultra fine and long acidity. Dry.

Vineyard	Various	Origin	Margaret River, WA	Vegan	N/A
Year Planted	Various	Picking date	March 2022	Vegetarian	N/A
Location	Various, WA	Sugar at picking	11.0° Baume	Organic	N/A
Vines per Hectare	Various	Alcohol	11.5%	Biodynamic	N/A
Irrigation	Yes	pH	2.90	Allergens	Sulphites
Clone/s	Unknown	Total acidity	6.40g/L		
Rootstock	Own	Residual sugar	3.00 g/L		
Aspect	Various	Bottled	August 2022		
Soils	Various	Cellaring Potential	5 years		