



## Ad Hoc

Ad Hoc is an assembly of varietal wines for any occasion, each wine sourced from its best-suited region in Western Australia.

From Margaret River, to Pemberton, to the regions of the Great Southern, we've grown up and worked amongst the vines. Our knowledge of these regions and relationships with other grape growers enables us to find the best vineyards for each grape variety, and this is what we show with through Ad Hoc.

We've travelled long to find the path of least resistance, enabling us to show you great quality at great value for money.

Ad Hoc are "go-to", dependable wines for any occasion, as characterful as their labels.

## 2014 Cruel Mistress Pinot Noir

### THE VINTAGE:

The 2014 warm summer cooled off in April, allowing fruit to ripen at a leisurely pace. The Pemberton wine region had an outstanding above average rainfall through the Winter and Spring months. Spring's exceptional conditions allowed the gentle warming and for fruit set. Continuing on with dry and warm days through to April provided excellent quality with incredibly fresh and vibrant wine from the region.

### THE WINEMAKING:

Sourced from several locations in the Great Southern, the fruit was fermented using a combination of wild fermentation, selected yeasts and 1-3 year old French oak for 6 months prior to bottling.

### THE WINE:

The nose shows graphite and minerals, juicy black cherries. A hint of spicy oak plays a supporting role. The palate is softly textured, fresh and vibrant, the flavours of black cherry and earthy beetroot carried along by a fine long acid finish.

### DRINK WITH:

Roasted game with a rich wine gravy.

<b>Vineyard</b>	Various	<b>Origin</b>	Great Southern, WA	<b>Vegan</b>	N/A
<b>Year Planted</b>	Various	<b>Variety</b>	Pinot Noir	<b>Vegetarian</b>	N/A
<b>Location</b>	Great Southern, WA	<b>Picking date</b>	April 2014	<b>Organic</b>	N/A
<b>Vines per Hectare</b>	2020	<b>Sugar at picking</b>	13° Baume	<b>Biodynamic</b>	N/A
<b>Irrigation</b>	Yes	<b>Alcohol</b>	13.50%	<b>Allergens</b>	Sulphites
<b>Clone/s</b>	777, MV6, 114, 115	<b>pH</b>	3.858		
<b>Rootstock</b>	Own	<b>Total acidity</b>	4.6 g/L		
<b>Aspect</b>	Various	<b>Residual sugar</b>	0.3 g/L		
<b>Soils</b>	Granite/Laterite	<b>Bottled</b>	November 2014		
		<b>Cellaring Potential</b>	5 years		