



## Ad Hoc

Ad Hoc is an assembly of varietal wines for any occasion, each wine sourced from its best-suited region in Western Australia.

From Margaret River, to Pemberton, to the regions of the Great Southern, we've grown up and worked amongst the vines. Our knowledge of these regions and relationships with other grape growers enables us to find the best vineyards for each grape variety, and this is what we show with through Ad Hoc.

We've travelled long to find the path of least resistance, enabling us to show you great quality at great value for money.

Ad Hoc are "go-to", dependable wines for any occasion, as characterful as their labels.

## 2018 Cruel Mistress Pinot Noir

### THE VINTAGE:

A dry start to the winter followed by timely spring rains. The summer was cool and mild which allowed fruit to ripen very slowly resulting in strong acidities and deep colours for reds with full flavours and lower sugar levels. A very strong vintage for the region.

*Vintage Rating—9/10*

### THE WINEMAKING:

Sourced from several locations in the Great Southern, the fruit was fermented using a combination of wild fermentation, selected yeasts and 1-3 year old French oak for 6 months prior to bottling.

### THE WINE:

The nose shows graphite, minerals and juicy black cherries. A hint of spicy oak plays a supporting role. The palate is softly textured, fresh and vibrant with flavours of black cherry and earthy beetroot. The wine has a soft, silky finish.

### DRINK WITH:

Roasted game.

Vineyard	Various
Year Planted	Various
Location	Great Southern, WA
Vines per Hectare	2020
Irrigation	Yes
Clone/s	777, MV6, 114, 115
Rootstock	Own
Aspect	Various
Soils	Granite/Laterite

Origin	Great Southern, WA
Variety	Pinot Noir
Picking date	April 2018
Sugar at picking	13.7°Baume
Alcohol	14.2%
pH	3.70
Total acidity	5.66 g/L
Residual sugar	0.5 g/L
Bottled	November 2018
Cellaring Potential	5 years

Vegan	N/A
Vegetarian	N/A
Organic	N/A
Biodynamic	N/A
Allergens	Sulphites