
## *Ad Hoc*

Ad Hoc is an assembly of varietal wines for any occasion, each wine sourced from its best-suited region in Western Australia.

From Margaret River, to Pemberton, to the regions of the Great Southern, we've grown up and worked amongst the vines. Our knowledge of these regions and relationships with other grape growers enables us to find the best vineyards for each grape variety, and this is what we show with through Ad Hoc.

We've travelled long to find the path of least resistance, enabling us to show you great quality at great value for money.

Ad Hoc are "go-to", dependable wines for any occasion, as characterful as their labels.

## 2023 Cruel Mistress Pinot Noir

### THE VINTAGE:

In the Frankland River region, good winter rains and low to moderate crops resulted in slower ripening times, producing wines with spicy flavours in Shiraz and deep complex characters in Bordeaux varietals. The whites, particularly Riesling and Fiano, were of exceptional quality with a rating of 8/10. The reds, with a rating of 9/10, were highlight of the vintage with excellent structure, depth and aging potential.

### THE WINEMAKING:

Sourced from several locations in the Great Southern, the fruit was fermented using a combination of wild fermentation, selected yeasts and 1-3 year old French oak for 6 months prior to bottling.

### THE WINE:

The nose shows graphite, minerals and juicy black cherries. A hint of spicy oak plays a supporting role. The palate is softly textured, fresh and vibrant with flavours of black cherry and earthy beetroot. The wine has a soft, silky finish.

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| **Vineyard** | Various | **Origin** | Great Southern, WA | **Vegan** | N/A |
| **Year Planted** | Various | **Variety** | Pinot Noir | **Vegetarian** | N/A |
| **Location** | Great Southern, WA | **Picking date** | April 2023 | **Organic** | N/A |
| **Vines per Hectare** | 2020 | **Sugar at picking** | 13.0°Baume | **Biodynamic** | N/A |
| **Irrigation** | Yes | **Alcohol** | 13.5% | **Allergens** | Sulphites |
| **Clone/s** | 777, MV6, 114, 115 | **pH** | 3.65 | | |
| **Rootstock** | Own | **Total acidity** | 6.00 g/L | | |
| **Aspect** | Various | **Residual sugar** | 2.0 g/L | | |
| **Soils** | Granite/Laterite | **Bottled** | March 2024 | | |
| | | **Cellaring Potential** | 5 years | | |