



Ad Hoc

Ad Hoc is an assembly of varietal wines for any occasion, each wine sourced from its best-suited region in Western Australia.

From Margaret River, to Pemberton, to the regions of the Great Southern, we've grown up and worked amongst the vines. Our knowledge of these regions and relationships with other grape growers enables us to find the best vineyards for each grape variety, and this is what we show with through Ad Hoc.

We've travelled long to find the path of least resistance, enabling us to show you great quality at great value for money.

Ad Hoc are "go-to", dependable wines for any occasion, as characterful as their labels.

2024 Hen & Chicken Chardonnay

THE VINTAGE:

The 2024 growing season was marked by favourable conditions that supported strong vine growth and fruit development. Spring provided a solid foundation with moderate temperatures ranging from 18°C to 25°C and consistent, though slightly below-average, rainfall. This period of milder weather allowed for robust growth and a healthy flowering, essential for the quality of the fruit set. The moderate rainfall during spring, averaging between 70-110 mm per month, ensured that the soil retained enough moisture, allowing a balanced growth environment for the vines and reducing early season irrigation needs.

THE WINEMAKING:

Fruit was hand picked, whole bunch pressed, fermented with natural yeasts and aged in new and two year old French oak prior to bottling.

THE WINE:

A pale, beautifully balanced chardonnay with hints of vanilla on the nose and a winning cool climate acidity. Careful oak treatment has resulted in a wine of depth and balance.

Vineyard	Channybearup	Origin	Pemberton, WA	Vegan	N/A
Year Planted	1999	Variety	Chardonnay	Vegetarian	N/A
Location	Pemberton, WA	Picking date	March 2024	Organic	N/A
Vines per Hectare	1800	Sugar at picking	12.5°Baume	Biodynamic	N/A
Irrigation	Yes	Alcohol	13.0%	Allergens	Sulphites
Clone/s	Gin Gin	pH	3.20		
Rootstock	Own	Total acidity	7.30 g/L		
Aspect	Northern	Residual sugar	1 g/L		
Soils	Genassic	Bottled	December 2024		
		Cellaring Potential	5 years		